



Workshop 2: Building careers in the realm of a circular economy

- Where: online
- How: open workshop, but focused on transfer knowledge among project partners
- **How long**: 4 h, from 9:00 am to 1:00 pm (CET)

Main topics addressed:

- Three main themes that address where a career working in the circular economy can be carried out:
 - Private companies and organizations
 - Academy
 - Consultancy
- Circular economy and greenwashing
- o Common background and importance of interdisciplinarity
- "Life cycle" approach
- Interpretation and communication
- Norms and standards

- Sessions:

- 9:00-9:15 Welcome and purpouse of the workshop (Paolo Masoni)
- 9:15-9:45 Introduction to Circular Economy
 - Eng. Carlo Brondi (CNR-STIIMA The Institute of Intelligent Industrial Technologies and Systems for Advanced Manufacturing of the National Research Center)
- 9:45-10:35 Companies and Organizations Careers
 - 9:45-10:10 Federico Foschini (HERAmbiente)
 - 10-10-10:35 Eng. Laura Cutaia (ENEA Department for sustainability)
- 10:35-10:50 Break
- 10:50-11:40 Academic Career Paths
 - 10:50-11:15 Prof. Andrea Raggi (University "G. D'Annunzio" of Chieti-Pescara)
 - 11:15-11:40 Prof. Fabrizio Passarini (University of Bologna)
- 11:40-12:30 Consultancy Career Paths
 - 11:40-12:05 Simona Ceccarelli (SCS Consulting)
 - 12:05-12:30 Alessandra Zamagni (Ecoinnovazione srl)
- 12:30-13:00 Q&A, open discussion and closing remarks



